

Explore Language and History at Kilkenny Mackdonald Language School



Nestled in the heart of Kilkenny, a historic city known for its medieval charm and vibrant cultural scene, **Kilkenny Mackdonald Language School** offers a unique English learning experience perfect for younger students but not limited to those. This renowned language school combines high-quality education with the opportunity to explore one of Ireland's most enchanting cities, where ancient history and modern life come together in perfect harmony.

Kilkenny Mackdonald Language School is ideal for younger students eager to improve their English skills in an engaging and supportive environment. The school prides itself on its student-centered approach, with small class sizes that allow for personalized attention from experienced teachers. The focus is on interactive learning, with lessons designed to be both educational and fun, helping students to develop their language skills through conversation, games, and group activities. This method encourages students to speak and write business English confidently and naturally, both in and out of the classroom.

Explore Kilkenny

What sets Kilkenny Mackdonald Language School apart is its location in the heart of Kilkenny, a city steeped in history and tradition. Known as a Viking village with a rich medieval heritage, Kilkenny offers a fascinating backdrop for students to explore while they study. From its narrow, winding streets and historic buildings to its lively arts scene and colorful festivals, Kilkenny is a city that captures the imagination. Students can visit the famous Kilkenny Castle, explore ancient cathedrals, and stroll through picturesque gardens, all while practicing their English in real-world settings.

Kilkenny is not just a city of history; it is a lively and youthful place, making it an ideal location for younger students. The city's friendly atmosphere and tight-knit community ensure that students feel welcome and safe, allowing them to focus on their studies and enjoy their time in Ireland. Outside of class, there are numerous activities and excursions to enjoy, from exploring the city's medieval past to engaging in outdoor adventures in the surrounding countryside.

Language Learning Meets Cultural Discovery

The Kilkenny Mackdonald Language School also offers a vibrant social program, with activities designed to complement the learning experience. The combination of academic excellence and cultural immersion ensures that students not only learn English but also gain a deeper understanding of Irish traditions and way of life.

Kilkenny Mackdonald Language School offers a dynamic learning environment in a city full of history, culture, and adventure. It's the perfect place for younger students to develop their language skills, make new friends, and explore a city that is as rich in learning opportunities as it is in history.

Group Quotation. Business & Professional Development Group – 2026

Rate Per Student: € 2,059* (Price based on class sizes of 11-15 students in 1 class)

Student Price Includes 3 weeks: Business English Tuition, Host Family Accommodation (full board), return airport transfers* & included day-trips and outside visits)

Package price includes coordination and administrative support services.

The School: Kilkenny, Mackdonald Language Academy

Business & Professional Development Course - See Attached Sample Timetable:

A closed group course specially designed to provide a business English curriculum with professional development and 3 company visits and 3 cultural visits. All course materials, Business Examination and End of Course Certificate included.

INCLUDED - Host Family Accommodation 20 or 21 nights:

Your group will be placed with carefully selected host families in Kilkenny. Many host families live within walking distance to our school. If required, our host families provide transfers to/from the school/activities free of charge each day. The use of public transport is not necessary. A mix of twin and single rooms (if available) to be provided, on a full board basis, i.e., breakfast, packed lunch and evening meal included (Mon to Sun)

Included daytrips and outside Visits:

- Three outside Company Visits, e.g. (1) Kilkenny Tourism Board; (2) Smithwick's Experience, Kilkenny (18+ only); (3) Waterford Crystal, Waterford.
- Three local afternoon cultural visits with entrance fees and guide (1) Walking Tour of Kilkenny. (2) Kilkenny Castle; (3) St.Canice's Cathedral and Round Tower
- Optional weekend and evening social programme at an extra charge.
- Further Company Visits can be arranged (or a company representative comes to the school) at an extra charge.

Airport Transfers: (Transport to/from Dublin Airport to Accommodation): **Group** Airport Transfer on arrival & departure (**joint arrival**); *arrival after 8pm / departure before 8am additional 250€ per group transfer

Course Planning:

- Prior to arrival, the trainee will take an online test (written test) to define their level of language.
- A needs analysis questionnaire will be completed by each trainee to define more precisely and validate the content of the course.
- An orientation session will be provided on the first day of the programme to introduce the staff and the training programme.

Not Included/ Extras:

- Dietary requirements including gluten free, dairy free, vegetarian etc.: + **€40** supplement/wk (No vegan option available. No halal option available.)
- Out-of-hours airport transfer: + **250€**/transfer (arrival after 8pm / departure before 8am)
- Host family placements without pets +**50€**/placement

Course Specific Objectives:

- Allow the trainee to improve his/her overall English language level and become more confident speaking English.
- Focus on business English language skills for use in the trainee's professional development.
- Better understand the history & culture of Ireland and its economic system.
- Be able to make a presentation effectively and confidently.
- Be able to write business letters, reports with proposals, memos, and emails.
- Allow the trainee to understand his personal strengths and weaknesses in English.

Project Work Module:

- All trainees will work on a presentation during the course.
- Each candidate will make a prepared 15-minute presentation on the Wednesday of the final week.

Assesment Procedure:

- Formal examination on Thursday morning of the final week. Participants will have a choice of 6 questions from the subjects taught; 3 questions must be answered with 200 words written in response to each question.
- An assessment of each participants speaking level - each candidate will make a prepared 15-minute presentation on the Wednesday of the final week.

Terms of Business:

Bookings are subject to availability of dates. Free cancellation up to 3 months prior to travel; full amount applies thereafter. Travel insurance is strongly recommended.

Disclaimer: We have no influence on the division of participants into host families. Due to the severe restriction of the availability of host families caused by the global economic situation, single rooms and extra requests cannot be considered.

Due to a limited availability of student accommodations caused by the global economic situation, single rooms cannot be guaranteed.

mackdonald language academy

Week 1	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00-11:00	Welcome & Introduction	Business Vocabulary and Terminology	Presentations and Public Speaking	The Greatest Movie Ever Sold' - Documentary about Product Placement	Negotiation and Persuasion Skills & Business Etiquette	Full-day trip: Dublin City incl. guided walking tour	Free day
Break	Break	Break	Break	Break	Break		
11:30-13:15	Placement Test & Needs Analysis	Sustainable Fashion vs. Greenwashing	Business Correspondence	Project work time - preparing your presentation	AI in Business Applications		
Lunch	Lunch	Lunch	Lunch	Lunch	Lunch		
14:15-17:00	Guided walking tour of Kilkenny	St.Canice's Cathedral and the Round Tower of Kilkenny	Company Visit: Smithwick's Experience in Kilkenny	Free afternoon	Project work time - preparing your presentation		
Week 2	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00-11:00	Cross-cultural Communication	Finance and Accounting	Job Interview Preparation	Entrepreneurship & Leadership skills	Meetings & Negotiations	Optional guided tour	Free day
Break	Break	Break	Break	Break	Break		
11:30-13:15	Language Development (Influencers)	Advertising & Marketing. (Case study: How Duolingo makes money)	CV and Cover Letter Writing	Renewable Energy - language development	Business Case Studies & Project Work		
Lunch	Lunch	Lunch	Lunch	Lunch	Lunch		
14:15-17:00	Corporate Social Responsibility (CSR) and Sustainability	Free afternoon	Company Visit: Kilkenny Tourism Board	Kilkenny Castle	Project work time - preparing your presentation		
Week 3	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00-11:00	Full-day trip and Company Visit: Waterford City incl. visit to Waterford Crystal	The Environment & Circular Economy	Individual oral presentations	BUSINESS Examination	Communicative Activities	Departure Day	Free day
Break		Break	Break	BUSINESS Examination	Break		
11:30-13:15		Mock BUSINESS Examination	Individual oral presentations	BUSINESS Examination	Course Review & Feedback Questionnaires		
Lunch		Lunch	Lunch	Lunch	Lunch		
14:15-17:00		Project work time - preparing your presentation	Free afternoon	Communicative Activities (TH)	Farewell afternoon		

Was sagen unsere Teilnehmenden?

„Ich habe durch das Programm nicht nur mein Englisch verbessert, sondern auch viel Selbstständigkeit und Teamfähigkeit gewonnen. Besonders in Erinnerung bleiben mir die Ausflüge und die gemeinsame Projektarbeit. Außerdem habe ich viel über Irland und die Kultur gelernt.“

„Der Umgang mit der englischen Sprache im Alltag war sehr bereichernd. Das Reden in meiner tollen Gastfamilie, die mir auch geholfen hat, wenn ich etwas falsch gesagt habe. Unsere Gastfamilie war super nett und hilfsbereit und wollte nur das Beste für uns.“

„Ich habe viele neue wertvolle Freundschaften geschlossen und hab in dieser Zeit sehr an mir selbst gearbeitet. Jetzt kann ich sagen, dass ich an dieser wunderbaren Erfahrung gewachsen bin und sehr froh bin, dabei gewesen sein zu dürfen.“