

Why Choose ISE School of English?

International School of English (ISE) – Learn English in Dublin's dynamic learning hub

Located in central Dublin, the **International School of English** offers an immersive language-learning experience that combines high-quality education with the energy and culture of Ireland's capital. ISE provides an ideal setting for learners from around the world to develop Business English skills while engaging in practical, real-world learning.



Personalised Teaching, Real Results

Learning goes beyond textbooks. The focus lies on practical communication and interactive learning which empowers students to gain confidence and use English with purpose. With small classes and dedicated, friendly teachers, every student receives personalised guidance to unlock their full potential. Lessons are designed to be dynamic, inspiring, and directly applicable, enabling learners to thrive in professional settings and confidently tackle real-world business scenarios.

Learn Beyond the Classroom

Learning extends beyond the traditional classroom. The structured social and cultural programme provides students with opportunities to apply English in authentic contexts, explore Dublin, and engage in activities such as guided city tours, cultural workshops, and conversation clubs. This immersive approach fosters both fluency and confidence, equipping learners to communicate effectively in everyday and professional situations.

Discover Dublin

Situated in Dublin's lively cultural districts, students are immersed in the city's rich history, vibrant arts scene, and dynamic business environment. From historic landmarks to contemporary galleries and trendy cafés, Dublin offers endless opportunities to explore, network, and apply English skills in authentic, real-world context.

**At ISE, you don't just learn English –
you use it in the real world, right in central Dublin**

Group Quotation

Business & Professional Development (AI implementation course) – 2026

Rate Per Student: € 2,070 (Price based on a group of 15+ students)

Student Price Includes 3 weeks of English Tuition (15h per week), 3 weeks Host Family, airport transfer from Dublin Airport, and Outside Visits. Smaller groups available, prices may vary.

Package price includes coordination and administrative support services.

Supplement to upgrade accommodation to self-catering student residence single en-suite rooms +€470 per student.

Business & Professional Development (AI implementation course) - Timetable to be confirmed:

A closed group course specially designed to provide a business English curriculum with professional development, 3 cultural visits, 3 guest speakers, and 3 company visits (to be confirmed according to group interests and availability). All course materials, and End of Course ISE Dublin participation Certificate are included.

INCLUDED - Host Family Accommodation 3 weeks (21 nights):

Your group will be placed with carefully selected host families in Dublin City, convenient with the bus routes to the school (Public Transport is not included). Shared rooms to be provided, on a full-board basis, with packed lunch.

*For the months June, July, and August, there will be an additional supplement of €25 per week due to the peak season demand.

At Extra Supplement – Student Residence in Cork Street 'Here' or Dominick Place (to be confirmed):

If this option is chosen, your group will be placed in a Student Residence, in Dublin City. Single ensuite rooms, self-catering only (i.e. meals are not included). Two cleanings per week are included. **(Available from June to August only)**

Not included

- LEAP Card (Public Transport ticket valid for all public transport) + €100 for 3 weeks. Please note that this could be needed depending on the host family's location.
- Allergy/Food restrictions: €40 per student, per week.

Included Outside Visits: 3 outside Company Visits, 3 Half-day cultural visits with entrance fees and local guide only, and 3 guest speakers (Based on group preferences and availability). Most activities are within walking distance of the school; public transport may be required in some instances. Optional weekend and evening social programme, available on request as an addition to the activity programme included in this course package.

Airport Transfers: (Transport to/from Dublin Airport): Return Airport transfer/coach is included for bookings of 15 or more students arriving on the same flight. Smaller groups or individual students must arrange their own transport via public transport.

Course Planning:

- Placement test to be completed online and in advance of arrival.
- Tailored Business English programme to meet the specific needs of each group. The class timetable is delivered in the Afternoon mostly, while the Morning programme is usually a mix of Company visits, Cultural visits, guest speakers, and self-study.
- An orientation session will be provided on the first day of the programme to introduce the staff and the training programme

- Students will need to bring an electronic device on which they can do their assignments and project work (laptop/tablet)
- Project work assessed by oral presentation and written submission.
- Final test and ISE Dublin end of course participation certificate.
- Onsite customer support during their stay, with out of hours emergency response phone line.

Course Specific Objectives:

- Allow the trainee to improve his/her overall English language level and become more confident speaking English.
- Focus on developing business English language and intercultural communication skills to further trainee's professional performance.
- Develop a greater understanding of the economic system of Ireland and an appreciation of its history & culture.
- Make a presentation effectively and confidently through English.
- Write business letters, reports with proposals, memos, and emails confidently in English.
- Allow the trainee to understand his / her / their personal strengths and weaknesses in English.

Project Work Module:

- All trainees will work on a presentation during the course.
- Each candidate will make a prepared 15-minute presentation in the final week.

Assessment Procedure:

Formal examination in the final week. Participants will complete a written and oral exam including presentation of a completed project.

Terms of Business:

Bookings are subject to availability of dates and deposit payment. Free cancellation up to 3 months prior to travel; full amount applies thereafter. Travel insurance is strongly recommended. Please, note that in case of bank holidays students will start on Tuesday and there will be no class replacement. Total quotation for year 2025/2026 based on 100% occupancy.

Disclaimer: We have no influence on the division of participants into host families. Due to the severe restriction of the availability of host families caused by the global economic situation, single rooms and extra requests cannot be considered. Due to a limited availability of student accommodations caused by the global economic situation, single rooms cannot be guaranteed.

SAMPLE OF TIMETABLE

Week 1	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00 - 12:15	Orientation and Induction	Business communication - effective meetings	Presentation skills-designing presentation slides	ICT (Information & Communications Technology)	Job Interview skills	FREE DAY	FREE DAY
12:15 - 13:45	Lunch	Lunch	Lunch	Lunch	Lunch		
13:45-15:15	AI, Singularity, and Futurology	Cultural Visit	Company visit	Guest speaker	Managing alliance between companies		
15:15-15:30	Break	Break	Break	Break	Break		
15:30 - 17:00	CV and Cover Letter Development	Business communication - emails and telephone	AI and Workplace Transformation	International Relations	Project/ Self-study		

Week 2	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00 - 12:15	Implementing AI in Corporations	Company Visit	Guest Speaker	Cultural Visit	Consumer Behaviour	FREE DAY	FREE DAY
12:15 - 13:45	Lunch	Lunch	Lunch	Lunch	Lunch		
13:45-3:15	Research Project in Business Analysis & Project Management (1)	Data analysis, interpretation, and presentation	Market research and Paradigms	Persuasion- using persuasive language in written and spoken communication	AI and Data-Driven Decision Making		
15:15-15:30	Break	Break	Break	Break	Break		
15:30 - 17:00	Research Project in Business Analysis & Project Management (2)	Strategic planning- develop a strategic plan	Strategic planning frameworks	Global Institutions	Problem solving and decision making		

Week 3	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00 - 12:15	AI Integration in Companies	Guest speaker	Company Visit	Project Management	Cultural visit	FREE DAY	FREE DAY
12:15 - 13:45	Lunch	Lunch	Lunch	Lunch	Lunch		
13:45-3:15	Ethical business practices & Corporate Social Responsibility (CSR)	Corporate Team Dynamics	Organizational Change & Development	Organization Theory	Career advice/Self-reflection in the workplace		
15:15-15:30	Break	Break	Break	Break	Break		
15:30 - 17:00	CRM (Customer Relationship Management)	The Competitive Market Impact of AI	AI in Business: Opportunities and Risks	Presentations/ Written Assignment	Course Feedback and Review		

Guest Speaker Possible Topics

1. **AI Strategy in Global Corporations:** How large enterprises successfully plan, pilot, and scale AI adoption.
2. **Ethics & Governance in AI:** Bias, transparency, and corporate responsibility in implementing AI.
3. **AI and the Future of Work:** How automation and AI-driven decision-making are reshaping employee roles and leadership structures.
4. **AI Integration Case Studies (Ireland & EU):** Real examples of Irish and European companies integrating AI into their operations.
5. **AI in Competitive Advantage:** How firms leverage AI to disrupt markets and outperform competitors.
6. **Data Privacy & Regulation in AI:** Understanding GDPR, EU AI Act, and compliance challenges for businesses.
7. **AI in Marketing & Consumer Behaviour:** Personalisation, predictive analytics, and customer engagement powered by AI.
8. **AI Startups vs. Corporate AI:** Contrasting agile innovation in startups with large-scale AI adoption in multinational firms.
9. **The Human-AI Partnership:** Balancing automation with human creativity, intuition, and decision-making in business.

Was sagen unsere Teilnehmenden?

„Ich nehme viele wertvolle Erfahrungen mit. Ich habe nicht nur meine Englischkenntnisse verbessert, sondern auch gelernt, selbstständiger und offener zu werden. Besonders schön war unser Ausflug, den wir als zusammengewachsene Gruppe gemacht haben. Durch das Programm haben wir uns angefreundet und viele tolle gemeinsame Erinnerungen gesammelt. Es war eine Zeit, die mich persönlich sehr weitergebracht hat.“

„Die Unterrichtsgestaltung war sehr schülerfreundlich und unsere Kommunikation mit den Lehrern war immer auch Augenhöhe. Das Präsentieren auf Englisch hat mir geholfen und das breite Freizeitangebot war auch toll!“

„Der ganze Aufenthalt war ein besonderes Erlebnis, ich habe neue Freunde gewonnen und unbeschreibliche Erinnerungen geschaffen, die ich hoffentlich niemals vergessen werde. Ich habe mich in Irland weiterentwickelt und auch zugesehen, wie sich meine Kollegen in Irland weiterentwickelt haben. Wir haben atemberaubende Abende verbracht und gemeinsam im Unterricht gelacht und neue Erfahrungen gewonnen. Ich kann es nur weiterempfehlen.“