

Why Choose The International School of English in Waterford?



The International School of English (ISI) in Waterford offers a unique and immersive language learning experience, combining top-tier education with the charm and history of one of Ireland's most picturesque cities. Renowned for its student-focused approach and welcoming environment, ISI provides an ideal setting for learners from around the world to develop their business English skills while enjoying the rich cultural heritage and scenic beauty of Waterford.

Tailored Learning & Cultural Immersion

What sets ISI apart is its dedication to providing a tailored learning experience. By focusing on small class sizes and using interactive teaching methods, ISI guarantees that each student receives the personalized support they need to succeed. ISI's courses are both stimulating and practical, enabling students to not only grasp English grammar and vocabulary but also confidently use their language skills in real-life scenarios. Located in the heart of Waterford, Ireland's oldest city, ISI offers

students the opportunity to study in a place steeped in history yet full of modern vibrancy. Waterford's stunning coastline, historic landmarks, and lively arts scene make it an ideal location for students seeking both academic excellence and cultural immersion.

Discover Waterford

Waterford is famous for its medieval history, including the Viking Triangle and the renowned Waterford Crystal. Students can explore these attractions and more, such as Reginald's Tower, the oldest civic building in Ireland, and the Waterford Treasures Museums, which showcase the city's rich past. The city's blend of old and newly creates a unique atmosphere where history and contemporary life coexist, offering endless opportunities for exploration and learning.

Beyond its historical significance, Waterford is known for its warm and welcoming community. The city's manageable size makes it easy for students to settle in and feel at home while still enjoying a vibrant social scene. From the beautiful beaches along the Copper Coast to the bustling markets and cafes in the city centre, Waterford provides a perfect balance of study and leisure.

More than just Language Study

The International School of English (ISI) takes full advantage of its location, offering students not just language lessons but also the chance to experience the best of Irish culture. With a focus on student well-being and academic success, ISI ensures that every aspect of the student experience is enriching and enjoyable. Whether you are exploring the historical streets of Waterford or engaging in the school's extracurricular activities, you'll find that ISI offers a comprehensive and fulfilling educational journey in one of Ireland's most captivating cities.

Group Quotation - ISE Waterford

Business & Professional Development (AI implementation course) – 2026

Rate Per Student: € 2,070 (Price based on a group of 15 students)

Student Price Includes 3 weeks of English Tuition (15h per week), 3 weeks Host Family, airport transfer from Dublin Airport, and Outside Visits. Smaller groups are available, price may vary. Please apply within.

Package price includes coordination and administrative support services.

Supplement to upgrade accommodation to self-catering student residence single en-suite rooms + €50 per student.

Business & Professional Development (AI implementation course) - Timetable to be confirmed:

A closed group course specially designed to provide a business English curriculum with professional development, 3 cultural visits, 3 guest speakers, and 3 company visits (to be confirmed according to group interests and availability). All course materials, and End of Course ISE Waterford participation Certificate are included.

INCLUDED - Host Family Accommodation 3 weeks (21 nights):

Your group will be placed with carefully selected host families in Waterford City, convenient for the bus routes to the school (Public Transport is not included). Shared rooms are to be provided, on a full-board basis, with packed lunches.

*For the months June, July, and August, there will be an additional supplement of €25 per week due to the peak season demand.

At Extra Supplement – Student Residence in SETU (Southeast Technological University):

If this option is chosen, your group will be placed in a Student Residence building located on Cork Road, in Waterford. Single ensuite rooms, self-catering only (i.e. meals are not included). Two cleanings per week are included. **(Available from June to August only)**

Not included

- LEAP Card (Public Transport ticket valid for all public transport) + €100 for 3 weeks. Please note that this could be needed depending on the host family's location.
- Allergy/Food restrictions: €40 per student, per week.

Included Outside Visits: 3 outside Company Visits, 3 Half-day cultural visits with entrance fees and local guide only, and 3 guest speakers (Based on group preferences and availability). Most activities are within walking distance of the school; public transport may be required in some instances. An optional weekend and evening social programme, available on request as an addition to the activity programme included in this course package.

Airport Transfers: (Transport to/from Dublin Airport): Return Airport transfer/coach is included for bookings of 15 or more students arriving on the same flight. Smaller groups or individual students must arrange their own transport via public transport.

Course Planning:

- Placement test to be completed online and in advance of arrival.
- Tailored Business English programme to meet the specific needs of each group. The class timetable is delivered in the Afternoon mostly, while the Morning programme is usually a mix of Company visits, Cultural visits, guest speakers, and self-study.
- An orientation session will be provided on the first day of the programme to introduce the staff and the training programme.

- Students will need to bring an electronic device on which they can do their assignments and project work (laptop/tablet)
- Project work assessed by oral presentation and written submission.
- Final test and ISE Waterford end of course participation certificate.
- Onsite customer support during their stay, with out of hours emergency response phone line.

Course Specific Objectives:

- Allow the trainee to improve his/her overall English language level and become more confident speaking English.
- Focus on developing business English language and intercultural communication skills to further trainee's professional performance.
- Develop a greater understanding of the economic system of Ireland and an appreciation of its history & culture.
- Make a presentation effectively and confidently through English.
- Write business letters, reports with proposals, memos, and emails confidently in English.
- Allow the trainee to understand his / her / their personal strengths and weaknesses in English.

Project Work Module:

- All trainees will work on a presentation during the course.
- Each candidate will make a prepared 15-minute presentation in the final week.

Assessment Procedure:

Formal examination in the final week. Participants will complete a written and oral exam including presentation of a completed project.

Terms of Business:

Bookings are subject to availability of dates and deposit payment. Free cancellation up to 3 months prior to travel; full amount applies thereafter. Travel insurance is strongly recommended. Please, note that in case of bank holidays students will start on Tuesday and there will be no class replacement. Total quotation for year 2025/2026 based on 100% occupancy.

Disclaimer: We have no influence on the division of participants into host families. Due to the severe restriction of the availability of host families caused by the global economic situation, single rooms and extra requests cannot be considered. Due to a limited availability of student accommodations caused by the global economic situation, single rooms cannot be guaranteed.

SAMPLE OF TIMETABLE

Week 1	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00 - 12:15	Orientation and Induction	Business communication - effective meetings	Presentation skills-designing presentation slides	ICT (Information & Communication Technology)	Job Interview skills	FREE DAY	FREE DAY
12:15 - 13:45	Lunch	Lunch	Lunch	Lunch	Lunch		
13:45-15:15	AI, Singularity, and Futurology	Cultural Visit	Company visit	Guest speaker	Managing alliance between companies		
15:15-15:30	Break	Break	Break	Break	Break		
15:30 - 17:00	CV and Cover Letter Development	Business communication - emails and telephone	AI and Workplace Transformation	International Relations	Project/ Self-study		

Week 2	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00 - 12:15	Implementing AI in Corporations	Company Visit	Guest Speaker	Cultural Visit	Consumer Behaviour	FREE DAY	FRE DAY
12:15 - 13:45	Lunch	Lunch	Lunch	Lunch	Lunch		
13:45-3:15	Research Project in Business Analysis & Project Management (1)	Data analysis, interpretation, and presentation	Market research and Paradigms	Persuasion- using persuasive language in written and spoken communication	AI and Data-Driven Decision Making		
15:15-15:30	Break	Break	Break	Break	Break		
15:30 - 17:00	Research Project in Business Analysis & Project Management (2)	Strategic planning- develop a strategic plan	Strategic planning frameworks	Global Institutions	Problem solving and decision making		

Week 3	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
9:00 - 12:15	AI Integration in Companies	Guest speaker	Company Visit	Project Management	Cultural visit	FREE DAY	FREE DAY
12:15 - 13:45	Lunch	Lunch	Lunch	Lunch	Lunch		
13:45-3:15	Ethical business practices & Corporate Social Responsibility (CSR)	Corporate Team Dynamics	Organizational Change & Development	Organization Theory	Career advice/Self-reflection in the workplace		
15:15-15:30	Break	Break	Break	Break	Break		
15:30 - 17:00	CRM (Customer Relationship Management)	The Competitive Market Impact of AI	AI in Business: Opportunities and Risks	Presentations/ Written Assignment	Course Feedback and Review		

Guest Speaker Possible Topics

1. **AI Strategy in Global Corporations:** How large enterprises successfully plan, pilot, and scale AI adoption.
2. **Ethics & Governance in AI:** Bias, transparency, and corporate responsibility in implementing AI.
3. **AI and the Future of Work:** How automation and AI-driven decision-making are reshaping employee roles and leadership structures.
4. **AI Integration Case Studies (Ireland & EU):** Real examples of Irish and European companies integrating AI into their operations.
5. **AI in Competitive Advantage:** How firms leverage AI to disrupt markets and outperform competitors.
6. **Data Privacy & Regulation in AI:** Understanding GDPR, EU AI Act, and compliance challenges for businesses.
7. **AI in Marketing & Consumer Behavior:** Personalization, predictive analytics, and customer engagement powered by AI.
8. **AI Startups vs. Corporate AI:** Contrasting agile innovation in startups with large-scale AI adoption in multinational firms.
9. **The Human-AI Partnership:** Balancing automation with human creativity, intuition, and decision-making in business.

Was sagen unsere Teilnehmenden?

„Es war von vorne bis hinten wunderbar. Super nette Mitschüler und auch in die Lehrer und Mitarbeiter der Schule waren sehr hilfsbereit. Man lernt so viel neues kennen und wächst über sich hinaus. Ich kann es nur weiterempfehlen!“

„Der Austausch mit den Einheimischen war mit das Beste und das wir untereinander Freundschaften geschlossen haben und immer noch Kontakt haben. Diese Erfahrungen, die wir durch das Programm erleben durften, werden wir so in der Form nicht noch einmal erleben. Es war einfach einzigartig.“

„Mein Aufenthalt in Irland hat meine Englischkenntnisse deutlich verbessert. Ich habe gelernt selbstständig zu arbeiten, flexibel zu sein und mich schnell an neue Situationen zu gewöhnen.“