

Group Quotation

Business & Professional Development Group – 2026

Rate Per Student: € 1,975*

(Price based on class sizes of 15+ students in 1 class. Groups of fewer than 15 people receive a surcharge of €180 per person. Student Price Includes 3 weeks: Business English Tuition, Host Family Accommodation*, return airport transfer & Included Outside Visits. Smaller class sizes also possible, price may vary.

Residence accommodation Full Board option available Mid-May to End of August upon request and at surcharge of €660 PP (breakfast, packed lunch and evening meal)

Package price includes coordination and administrative support services.

School: Babel Academy of English, Dublin

Business & Professional Development Course- See Attached Sample

Timetable:

A closed group course specially designed to provide a business English curriculum with professional development and 2 outside visits. All course materials, Business Examination and End of Course Certificate included.

INCLUDED: Host Family accommodation on half-board basis (2–3 students per family, in twin / triple rooms)

Special Dietary Requirements: +€30 per week additional fee. Halal and Vegan not available

Not Included:

LEAP Card (Public Transport ticket valid for all public transport) + €90 for 3 weeks. Please note that this is needed if staying in Host Family accommodation in Dublin.

Included Outside Visits: Two cultural afternoons as part of the programme included– examples are EPIC, Teeling Whiskey Experience, Irish Music Singalong.

There is also a weekend trip included – examples are Glendalough, Howth Village and Cliff Walk, Wicklow Gaol and Brittas Bay or Kilkenny City and Hurling Experience

Airport Transfers (Transport to/from Dublin Airport): Only included if group arrives and leaves together. Small groups / single students which are joining a bigger group must pay additional €90(1 – way)/€160(return) or organise the transport on their own.

Course Planning:

- Tailored Business English Programme to meet the specific needs of each group in preparation for the **Kaufmann International Certificate**. The timetable is delivered both morning and afternoon and includes a mixture of input sessions, group work projects, language fluency classes, workshops, practical activities and excursions.
- Project which will be graded at the end of the programme (percentage)
- Final internal test, graded as a percentage
- Students need to bring an electronic device on which they can do their assignment (laptop/tablet)
- Ongoing assistance during their stay
- Emergency number 24/7

Course Specific Objectives:

- Allow the trainee to improve his/her overall English language level and become more confident speaking English.
- Focus on business English language skills for use in the trainee's professional development
- Better understand the history & culture of Ireland and global and technological factors affecting business.
- Be able to make a presentation effectively and confidently.
- Be able to write business reports and proposals, memos, and emails.
- Allow the trainee to understand his personal strengths and weaknesses in English.
- Gain skills for engaging in complex professional and social discussions.
- Improve business vocabulary and grammar for clearer communication.
- Learn to critically analyse information and present structured arguments.
- Focus on fluency and pronunciation for natural, clear communication.
- Collaborate on group projects to build teamwork and leadership.
- Build confidence for networking and professional social settings.
- Practice real-life business scenarios through role-playing exercises.

Project Work Module:

- All trainees will work on presentation assignments during the course.
- Each candidate will make a prepared presentation each week.
- Assessment Procedure: Formal examination on the Thursday morning of the final week. Participants will complete a written and oral exam including presentation of a completed project.

Terms of Business: Bookings are subject to availability of dates. Free cancellation up to 3 months prior to travel; full amount applies thereafter. Travel insurance is strongly recommended

Disclaimer: We have no influence on the division of participants into host families. Due to the severe restriction of the availability of host families caused by the global economic situation, single rooms and extra requests cannot be considered.

Due to a limited availability of student accommodations caused by the global economic situation, single rooms cannot be guaranteed.

3 Week Business Group

Week 1	Mon	Tue	Wed	Thu	Fri	Sat	Sun
09:00-10:45	Orientation: Programme Overview	Focus on Language: Organisations; Roles & Responsibilities	My online career profile: How to use LinkedIn effectively	The Apprentice: Selecting the best candidate	Case study: Renewable energy in Ireland & Europe	Day Trip: Glendalough Monastic Settlement & Lakes	<i>Free Day</i>
10:45-11:15	Break						
11:15-13:00	Conversational English: Introductions, getting to know people, small-talk & socialising	AI - Artificial Intelligence: The impact of AI on business	Interview Role Play: Responding to situation-based questions	Presentation Skills: Planning & Structure; Communicating your message clearly	Writing: Common mistakes; Error correction		
13:00-14:00	Lunch						
14:00-16:30	Cultural Trip: Dublin City Guided Walking Tour	Group Project > Self-guided: Complete Online Portfolio Assignment 1	Group Project > Self-guided: Complete Online Portfolio Assignment 2	Company Visit: EPIC	Presentation 1: Present to group > Tutor Feedback		
Week 2	Mon	Tue	Wed	Thu	Fri	Sat	Sun
09:00-10:45	Case Study: Business in Ireland / Ireland & the EU	Focus on Language: Comparing & Contrasting; Finance & Figures	Digital Marketing: Creating a marketing plan for your business	Dragon’s Den: Be an Entrepreneur - Pitch your product; Make an investment decision	AI & Digital Tools: applications for Project management	Day Trip: Howth Fishing Village & Cliff Walk	<i>Free Day</i>
10:45-11:15	Break						
11:15-13:00	Green Solutions: Research on Green solutions for business & societal challenges	Writing: Emails - Formal v Informal, tone and register	Social Media Content Creation: Using digital tools & creating content	Presentation Skills: Ted Talks - Engaging your audience & Making an impact	Writing: Reports & Proposals		
13:00-14:00	Lunch						
14:00-16:30	Cultural Trip: Chester Beatty Library	Group Project > Self-guided: Complete Online Portfolio Assignment 3	Group Project > Self-guided: Complete Online Portfolio Assignment 4	Company Visit: Teeling Distillery	Presentation 2: Present to group > Tutor Feedback		
Week 3	Mon	Tue	Wed	Thu	Fri	Sat	Sun
09:00-10:45	Sustainability: Environmental awareness & impact	Market Research 1: Target Market; Customer Avatar	Focus on Language: Negotiating & using persuasive language	Written exam	Oral Assessment	Day Trip: Kilkenny Medieval City & Gaelic Hurling Experience	<i>Free Day</i>
10:45-11:15	Break						
11:15-13:00	AI & Business Ethics: transparency, data privacy, corporate responsibility	Market Research 2: Conducting research > Survey on the Street	Podcasts: Communicating with a wide audience	Presentation 3: Present to group > Tutor Feedback	Evaluation: Course Debrief; Feedback on Portfolio Assignments		
13:00-14:00	Lunch						
14:00-16:30	Company Visit: National Museum of Ireland	Group Project > Self-guided: Complete Online Portfolio Assignment 5	Group Project > Self-guided: Complete Online Portfolio Assignment 6	Cultural Trip: Singalong Session	Who wants to be an ‘Entrepreneur’ Quiz		