GALWAY BUSINESS SCHOOL

AHK Deutsch-Irische Industrie- und Handelskammer
German-Irish Chamber of Industry and Commerce

Gefördert durch: Bundesministerium für Wirtschaft und Energie
aufgrund eines Beschlusses des Deutschen Bundestages

Discover the Perfect Blend of Theory and Practice at Galway Business School

At **Galway Business School**, education is more than just textbooks and lectures; it's about preparing students for the dynamic challenges of the global business landscape. Here, theory meets practice in an innovative curriculum designed to foster critical thinking and problem-solving abilities. Students are not only taught the foundational concepts of business but are also encouraged to apply these concepts through practical, hands-on projects that mirror the complexities of the real world.

Discover Irelands "Cultural Heart"

But what truly sets Galway Business School apart is its location in the heart of Galway, a city renowned for its rich cultural tapestry and welcoming community. Known as Ireland's "Cultural Heart," Galway offers students an inspiring backdrop for their studies. The city's lively arts scene, historic streets, and a calendar brimming with festivals provide endless opportunities for cultural immersion. From the world-famous Galway International Arts Festival to the charming traditional Irish music sessions in its many pubs, Galway pulses with an energy that is both youthful and timeless.

Learning Beyond the Classroom

Studying in Galway allows students to experience Ireland's unique blend of tradition and modernity firsthand. The city is a melting pot of ideas, where old meets new, and where students can draw inspiration from a place that is as forward-thinking as it is steeped in history. This cultural immersion complements the academic experience at Galway Business School, providing a well-rounded education that goes beyond the classroom.

Galway Business School offers an experience that is as vibrant and dynamic as the city itself. It's about learning business in a way that is deeply connected to both the local community and the wider global context. For those who seek an education that seamlessly integrates theory with practice, and who wish to be inspired by the rich cultural landscape of one of Ireland's most captivating cities, Galway Business School is the perfect choice.

Experience a unique educational journey where learning knows no bounds, and every day brings new opportunities for growth, discovery, and cultural engagement.

Galway Business School - where education meets experience in the heart of Ireland's cultural gem.

Rate Per Student (17-24 years old)**: € 2,340* student residence** / **€2,580* host families**
Price based on class size of min. 15 and max. 30 students.
Student Price Includes 3 wks. Business English Tuition, 3 weeks student residence accommodation, Airport Transfers & Included Outside Visits.

Group Quotation. Business & Professional Development Group – 2026

College: Galway Business School

Business & Professional Development Course - See Attached Sample Timetable:

A closed group course specially designed to provide a business English curriculum with professional development and 2 outside visits. All course materials, **Business Examination** and End of Course Certificate included. Minimum English level B1.

Accommodation: *Student Residence in Galway (only available **June, July, August**):

Your group will be placed in a Student Residence building located in the city. Twin shared standard room residential accommodation. Self-catering only i.e. no meals are included. In certain cases, accommodation may be shared with other GBS students depending on the group size. 17-year-olds are possible if they are accompanied by a teacher who must also stay in the student accommodation. En-suite rooms (additional €50/week). The complex consists of 112 apartments, comprising a mix of two- and three-bedroom units, each accommodating between three and five people. Bedrooms vary in type: some are twin occupancy, some are single occupancy, and some are doubles, furnished with a double bed but allocated for single occupancy only. Apart from differences in size and bed type, all bedrooms are equipped with the same facilities, including a built-in wardrobe, a built-in study desk, and a bedside locker with study lamp.

Alternative self-catering accommodation (available all year long): Galway Bay Sea View Apartments Available at an extra charge. Surcharge information available on request.

Accommodation: Host families:

Your group will be placed with carefully selected host families in Galway (standard twin shared).
*Additional fees for: dietary requirements **(€65 per week**)

Included Outside Visits:

Guided Orientation tour is included.
Two outside Company Visits / Or a company trainer comes to the school.
GBS Masterclass lecture /Or GBS Workshop e.g. AI for Students – Introduction & Hands-On Workshop
Employability Skills Workshops

Airport Transfers: (Transport to/From Dublin Airport to Accommodation): Return public Airport transfer to Galway city

Course Planning:

- Prior to arrival, the trainee will take an online test (written test) to define their level of language.
- A needs analysis questionnaire will be completed by each trainee to define more precisely and validate the content of the course.
- An orientation session will be provided on the first day of the programme to introduce the staff and the training programme.
- Students would need to bring an electronic device on which they can do their assignment (laptop/tablet)

Course Specific Objectives:

- Allow the trainee to improve his/her overall English language level and become more confident speaking English.
- Focus on business English language skills for use in the trainee's professional development.
- Improve intercultural competences, better understand the history & culture of Ireland and its economic system.
- Improve presentation skills, be able to make a presentation effectively and confidently.
- Improve business communication skills, be able to write business letters, reports with proposals, memos, and emails.
- Improve personal and social competences, allow the trainee to understand his personal strengths and weaknesses in English.

Project Work Module:

- All trainees will work on a presentation during the programme.
- Each candidate will prepare and deliver a 15-minute group presentation in the final week.

Assessment Procedure:

- The course is assessed by both formative and summative means i.e. assessments are completed both during and at the end of the course.
- There is an assessed individual written assignment (250 words) submitted in the second week. A clear grading rubric is provided.
- There is an assessed 15-minute group presentation in the final week (each person graded individually). A clear grading rubric is provided.
- There is a formal written examination on Friday morning of the final week.
- Course participation is assessed throughout the three weeks including independent course work on the learning platform, Moodle and in-class participation

Assessment Breakdown

- Course participation
    - 10% Online Components (E-lessons on Moodle)
    - 10% Forum Contributions (Forum on Moodle)
    - 10% In-Class Participation
- Summative Assessment
    - 25% Group Presentation (10-15 minutes oral group presentation, Week 3)
    - 25% Written Assignment
    - 20% End of Course Test

Terms of Business:

Bookings are subject to availability of dates. Free cancellation up to 3 months prior to travel; full amount applies thereafter. Travel insurance is strongly recommended.

Disclaimer: We have no influence on the division of participants into host families. Due to the severe restriction of the availability of host families caused by the global economic situation, single rooms and extra requests cannot be considered.
Due to a limited availability of student accommodations caused by the global economic situation, single rooms cannot be guaranteed.

SUNDAY	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Arrival Explore Ireland	09:00-10:30	School Orientation & Business English	Business English	Business English	Business English	Business English	Explore the city
		Break	Break	Break	Break	Break	
	11:00-12:30	Business English: Communication	Business English: International Marketing	Business English: The Irish Economy Today	Business English: Case Study Communication Skills	Business English Communication & Small Talk	
		Lunch	Lunch	Lunch	Lunch	Lunch	
	13:30-15:00	Galway History Walking Tour	Company Visit 1 (e.g. Portershed)	Irish Culture Class	**GBS Masterclass** Employability Workshop 1	Project Work/ LMS Platform Access	
	15:15-16.45	Project Work/ LMS Platform Access		Project Work/ LMS Platform Access	Project Work/ LMS Platform Access	**Submit** Week One Reading: Business Ethics and Forum Contribution	

Information subject to change

SUNDAY	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Arrival Explore Ireland	09:00-10:30	Business English	Business English	Business English	Business English	Business English	Explore the city
		Break	Break	Break	Break	Break	
	11:00-12:30	Business English: Management Styles	Business English: Local industry & entrepreneurs	Business English: International Teams	Business English: Crowfunding & Group Pitches	Business English **Mid- Course Feedback Form**	
		Lunch	Lunch	Lunch	Lunch	Lunch	
	13:30-15:00	Galway Canal Walking Tour	Galway Business School Lecture (Topics: AI, Marketing, Sales Management)	Irish Culture Class	**GBS Masterclass** Employability Workshop 2	Project Work/ LMS Platform Access	
	15:15-16.45	Project Work/ LMS Platform Access		Project Work/ LMS Platform Access	Project Work/ LMS Platform Access	**Submit** Week Two Listening: Finance and Forum Contribution	

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SUNDAY	TIME	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Arrival Explore Ireland	09:00-10:30	Business English	Business English	Business English	Business English	Business English	Explore the city
		Break	Break	Break	Break	Break	
	11:00-12:30	Business English: Management Styles	Business English: Local industry & entrepreneurs	Business English: International Teams	Business English: Crowfunding & Group Pitches	Business English **Mid- Course Feedback Form**	
		Lunch	Lunch	Lunch	Lunch	Lunch	
	13:30-15:00	Project Work/ LMS Platform Access	Company Visit 2 (e.g. Genesys)	Irish Culture Class Ireland Landmarks	Business English: Group Presentations	**Submit** Week Three Reading: Strategy and Success and Forum Contribution	
	15:15-16.45	Project Work/ LMS Platform Access		Project Work/ LMS Platform Access	Business English: Group Presentations	Feedback Awards / Certificate Ceremony	

Information subject to change

Was sagen unsere Teilnehmer*innen?

„Das Programm war sehr abwechslungsreich und spannend, weil wir unsere Aufgaben in Gruppenarbeit bearbeiten durften, was das Englisch sprechen nochmal deutlich besser fördert. [...] Galway ist eine super schöne Gegend und man kann in seiner Freizeit sehr viel in Galway unternehmen."

Nele M., Azubine

„Mein Highlight in der Schule waren die Ausflüge, welche uns verschiedene spannende Aspekte der irischen Wirtschaft aufzeigten."

Moritz M., Azubi

„Besonders hervorzuheben ist, wie der Kurs interkulturelle Kompetenz gefördert hat. Es wurde nicht nur Wert auf die Sprache gelegt, sondern auch auf das Verständnis kultureller Unterschiede, was für uns besonders bereichernd war."

Yanin H., Azubine/ Mandy G., Azubine/ Christian I., Azubi