



Landbell: A One-Stop Shop for Irish exporters

With effect from January 2008, the German-Irish Chamber of Industry and Commerce is the official representation in Ireland for Landbell AG – a competent partner for Irish exporters working with Germany for the organisation of collection, sorting and recycling of sales packaging in accordance with the provisions of the German Packaging Ordinance.

Introduced in 1991, this Ordinance specifies that manufacturers and distributors are obliged to take back sales packaging and send it to be recycled in compliance with the German Packaging Ordinance (VerpackV).

Further Landbell areas of competence include the

collection, sorting and recycling of transport packaging and the compliance with the European Waste Electrical and Electronic Equipment Directive (WEEE).

In relation to WEEE since 24 November 2005, all manufacturers must have themselves registered before

they put electrical appliances on the market.

The registration agency involved is the Used Electrical Appliances Register Foundation (EAR) set up by the business community at Fürth in August 2004, and endowed with statutory prerogatives, under the supervision of the Federal Environmental

Agency, which will also be coordinating the municipalities' initial complement of collection containers, and arranging for the manufacturers to fetch from the municipalities the appliances thus collected. All appliances must be permanently labelled, so that the manufacturer

Waste Situation in Germany

Waste management is an important economic factor in Germany – with more than 200.000 employees and a turnover of about 50 Billion Euro (2002). The total volume of waste in Germany amounts to about 366 million tonnes in 2003. About 58 % of the municipal and 42 % of the industrial waste is recycled (2003) – showing an increasing tendency.

Building rubble, excavated material, waste road material and construction site waste account for the largest share of the total, with about 223 million tonnes in 2003. Most of this group is due to excavated material, which is largely reused. A large proportion of the remaining mineral construction waste is also reused/recycled. All together there is a recycling proportion of more than 86 %.

Debris from mining is largely due to coal mining operations. In view of the marked reduction in the quantities mined, the volume of mining is about 47 million tonnes (2003). The bulk of the mining debris is deposited on tips.

The third-largest waste group is manufacturing industry waste with more than 47 million tonnes 2003.¹

The volume of urban waste (almost 50 million tonnes in 2003) is composed largely of the following waste types: domestic waste, domestic-type industrial waste, bulky waste, market waste, garden and park waste, road sweepings, and separately collected reusable/recyclable waste such as organic waste, paper, board, glass, plastics etc. It remained almost constant in the period under review.

¹ For methodological reasons and in contrast to previous years this figure includes wastes that require particular supervision

concerned can be unambiguously identified. There is also a mandatory requirement for the symbol denoting separate collection of electrical and electronic appliances. Landbell offers a comprehensive service package for WEEE compliance.

One-stop shop

Landbell offers a one-stop shop for the disposal, recycling and recovery of packaging, thus offering a multitude of benefits for customers:

- Extensive range of disposal and recycling services
- Independent, legally-compliant system
- Competent advice
- Simple and non-bureaucratic solutions
- Efficient and cost-effective
- Free data management software
- One provider offering comprehensive full-service packages (location disposal, electrical and electronic waste, deposit scheme etc.)
- One-way deposit system

Both the service level and the price structure are

highly attractive for Irish exporters starting their German export ventures as well as for those who are currently working with other dual system providers in Germany. The specific charges for the respective services are based on the quantities and types of packaging concerned.

Meet the recycling quotas

Landbell AG started up its operations in the dual systems market in 2003. The company now also assumes responsibility for organising the return and recycling of packaging for customers from Ireland as well as from other countries and can guarantee to exporters that the requirements of the German Packaging Ordinance will be adhered to. This is done by the production of records proving that the statutory recycling quotas for the types of packaging involved in the system are met by the respective customers.

Are you interested in a legally-compliant and uncomplicated exemption service for Germany, seamless execution and a comprehensive service package? Simply call or email Holger Erdmann, your Landbell contact at the German-Irish Chamber of Industry and Commerce: 01-6424312, holger.erdmann@german-irish.ie.